



To Our Prospective Clients:

As you consider your options for skilled nursing care, why choose Optimal?

One reason is our long tradition of excellence and superior customer service. Since 1998, we have been a leading provider of nurses and other healthcare professionals to Michigan hospitals and high-acuity home care cases, and we are one of the few independently-owned companies in the nation to have earned the prestigious Joint Commission Certification for Health Care Staffing Services. We continue to apply that tradition of excellence to the services described in this brochure for individuals with traumatic injury, ventilator dependency or any other need for skilled medical care in the home.

Our belief is that every person should be treated with utmost dignity and importance. We carefully recruit nurses, aides and therapists with strong clinical skills and capacity for compassion, and our office staff pays attention to all the details that are part of quality service – answering questions, returning calls promptly, accurate record keeping, meticulous scheduling and responding to all needs, large and small. At each step of the way, we do everything possible to achieve the best outcome for the patient and for the family.

We take pride in doing our job well and improving the lives of others. We look forward to answering your questions and helping in any way we can. Please let me or anyone in our office know if we can be of assistance in any way.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Collins", is written over a light gray circular watermark.

Kevin Collins
President and CEO
Optimal Medical Staffing